



COURSE DESCRIPTION CARD - SYLLABUS

Course name

Knowledge-based economy

Course

Field of study

Engineering Managemnt

Area of study (specialization)

Level of study

First-cycle studies

Form of study

full-time

Year/Semester

3/6

Profile of study

general academic

Course offered in

polish, english

Requirements

compulsory

Number of hours

Lecture

30

Tutorials

Laboratory classes

Projects/seminars

15

Other (e.g. online)

Number of credit points

3

Lecturers

Responsible for the course/lecturer:

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Wydział Inżynierii Zarządzania

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Responsible for the course/lecturer:

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Prerequisites

Knowledge: Can explain the basic issues of organizational science and management theory.

Skills: Is able to identify and associate the basic problems of organization science and management theory.

Competences: Demonstrates readiness to develop their knowledge and skills. Is open to team work.

Course objective

Celem przedmiotu jest zapoznanie studentów z warunkami, modelami oraz koncepcjami rozwoju współczesnych organizacji w warunkach gospodarki opartej na wiedzy.

Course-related learning outcomes

Knowledge

Has in-depth knowledge of changes in the structure of the organization resulting from the development of the knowledge economy [P6S_WG_01]

Knows methods and tools for modeling decision-making processes that support the development of an organization in the economy [P6S_WG_08]

Has knowledge about the development of a knowledge-based economy in Europe and Poland [P6S_WG_10]

Skills

Is able to use theoretical knowledge to describe and analyze the causes and course of processes and phenomena, and is able to formulate their own opinions and critically select data and methods of analysis in the process of shaping knowledge-based organizations [P6S_UW_01]

Has the ability to understand and analyze social phenomena in the field of managing organizations in the knowledge economy [P6S_UW_01]

Social competences

Is able to search and select education and training centers in order to supplement and improve knowledge and skills in the field of functioning of the knowledge-based economy [P6S_KK_01]

Is able to recognize cause-and-effect relationships in achieving the set goals and rank the importance of alternative or competitive tasks in the area of managing organizations in the knowledge-based economy [P6S_KO_02]

Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:

Formative assessment:

a) within the scope of the project: based on the assessment of the current progress of task implementation in the audit process of the state of the organization in the knowledge economy.



b) in the scope of lectures: based on answers to questions about the material discussed in previous lectures,

Summative assessment:

a) in the scope of the project based on: (1) public presentation of the audit results and assessment of the organization's level of adaptation to the conditions of the knowledge-based economy; (2) discussion after the presentation; (3) the form and quality of prepared materials,

b) in the scope of lectures: exam in the form of a choice test, with answers among which at least one is correct; each question is scored on a scale of 0 to 1; the exam is passed after obtaining at least 55% of points. You can take the exam after passing the project.

Programme content

Development of a knowledge-based economy in Europe and Poland.

Methods for analyzing and measuring the development of a knowledge-based economy.

Conditions for the development of enterprises in the knowledge-based economy (human capital, innovations, ICT, political and legal environment).

Business management models in the knowledge-based economy.

Tools and techniques supporting the development of the organization in the conditions of knowledge economy.

Teaching methods

Lectures - monographic and conversational

Project - observation, demonstration and project method

Bibliography

Basic

Kałkowska J., Pawłowski E., Włodarkiewicz-Klimek H., Zarządzanie organizacjami w gospodarce opartej na wiedzy, Wydawnictwo Politechniki Poznańskiej, Poznań 2013.

Trzcieliński S., Kałkowska J., Pawłowski E., Włodarkiewicz-Klimek H., Dostosowanie stremów zarządzania przedsiębiorstwem do warunków gospodarki opartej na wiedzy, Wydawnictwo Politechniki Poznańskiej, Poznań 2016.

Mikuła B., Pietruszka-Ortyl A., Potocki A., Podstawy zarządzania przedsiębiorstwami w gospodarce opartej na wiedzy, Difin Warszawa 2007.

Additional

Włodarkiewicz-Klimek H., Kapitał ludzki w kształtowaniu zwinności organizacji opartych na wiedzy, Wydawnictwo Politechnik Poznańskiej, Poznań 2018.



Kotler P., Caslione J.A., Chaos, Zarządzanie i marketing w erze turbulencji, MT Biznes 2009.

Piech K., Wiedza i innowacje w rozwoju gospodarczym: w kierunku pomiaru i współczesnej roli państwa, Instytut Wiedzy i Innowacji Kraków 2008.

Breakdown of average student's workload

	Hours	ECTS
Total workload	75	3,0
Classes requiring direct contact with the teacher	45	2,0
Student's own work (literature studies, preparation for laboratory classes/tutorials, preparation for tests/exam, project preparation) ¹	30	1,0

¹ delete or add other activities as appropriate